

INVOICE



WGHP
 2005 Francis St.
 High Point, NC 27263
 Main: (336)841-8888
 Billing: (336)821-1209

www.myfox8.com

Billing Address:

Crossroads Media, LLC.
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
573634-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	953

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	573634	9813401

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8433	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/08/12	Bones 8-9p	8p-9p	M-----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/08/12 8:20 PM Bones 8-9p 8p-9p :30 USPRTV19ACH \$2,800.00 NM									
2	10/04/12	10/04/12	The X Factor	8-9p	---T---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/04/12 8:42 PM The X Factor 8-9p :30 USPRTV19ACH \$3,000.00 NM									
3	10/06/12	10/06/12	ACC Football	1215-345p	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/06/12 1:55 PM ACC Football 1215-345p :30 USPRTV19ACH \$900.00 NM									
4	10/06/12	10/06/12	College Football on FOX	330-7p	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/06/12 4:54 PM College Football on FOX 330-7p :30 USPRTV19ACH \$400.00 NM									
5	10/06/12	10/06/12	College Football on FOX	7-11p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/06/12 9:06 PM College Football on FOX 7-11p :30 USPRTV19ACH \$1,000.00 NM									

Total Spots 5 Gross Total \$8,100.00

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WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

www.myfox8.com
Payment Terms 30 Days

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
573634-1	10/14/12	October 2012	10/01/12 - 10/08/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
American Crossroads	American Crossroads	953

<u>Agency Commission</u>	\$1,215.00
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<u>Net Amount Due</u>	\$6,885.00
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